



State of Nevada
Organ and Tissue Donation Task Force

Frankie Sue Del Papa
Co-Chair

Dawn Gibbons
Co-Chair

Meeting Notice and Agenda

Name of Organization: Nevada Organ & Tissue Donation Task Force

Date & Time of Meeting: September 9, 2005 – 1:30pm

Place of Meeting: **Reno Site:** UNR School of Medicine, Pennington Medical Building, 1664 N. Virginia, Room 214
Las Vegas Site: School of Medicine, 4th Floor Dean's Conference Room, 2040 W. Charleston Blvd.

Agenda

1. Call to order – Frankie Sue Del Papa
2. Self introduction of Task Force members present.
3. *Approval of meeting minutes from November 18, 2004 and August 22, 2005.
4. Opening Remarks – Frankie Sue Del Papa
 - a) Introduction of Dean of School of Medicine, Dr. John McDonald and Dr. Trudy Larson, Professor at the School of Medicine who has been assigned as the Liaison for the Dean to orchestrate the transition of the organ donor program from the Bureau of Consumer Protection to the UNR School of Medicine
 - b) Introduction of Kimber Cosick and Sam Ramos of Sierra Eye & Tissue Donor Services .
5. Update on program from Team Nevada – Karen Palomo
6. Review of the definition of organ vs. tissue in State and Federal statutes. Also review of the revision of the Federal Uniform Anatomical Gift Act – Ken Richardson
7. *Discussion/Action regarding updating the language for the Organ & Tissue Donation Action Plan re: modification of requirements for prospective tissue banks to become “Friends” of the Task Force – Ken Richardson
Potential action: add or modify Task Force membership requirements.
8. Report from Bureau of Consumer Protection – Danelle Snodgrass

- a) Announcement of the new Consumer Advocate for the State of Nevada, Adriana Escobar-Chanos who has replaced Tim Hay.
 - b) Report on funds in Gift of Life Education Fund
 - c) *DMV inserts – the last 90,000 have been sent to the State Mail Room to be sent out with the DMV registrations. Discuss having a standing approval from both Co-Chairs and Ken Richardson to order more inserts when we get down to the last 100,000, to reorder a shipment to have them on hand at the mail room for when there is room with the DMV registrations.
 - d) Report on several organ donor awareness campaigns:
 - Current campaign through Cinema Screen Media. Movie theater ad that features the Cornwall twins and the organ donor license plate that has been running in both north and south movie theaters. As a result of the August 8th special meeting, the decision was made to renew the contract for the months of November and December, 2005 for a total of \$5,456.
 - Nevada Franchised Auto Dealers Association campaign-posters which display the Cornwall twins with the organ donor license plate have been placed in the showrooms and F&I offices of most of the northern Nevada car dealerships, including Reno, Carson City and rurals.
 - Cornwall twins billboard which was up on Virginia Street displaying the organ donor license plate.
 - Public Service Announcement (PSA) regarding organ and tissue donation which was produced by Mark One Productions and released by Nevada Broadcasters Association (NBA) which featured Emily and Chelsey Cornwall that was released statewide for the entire month of April, both TV and radio. Summary of the promotion done by NBA will be available for the members to review.
9. Report from Department of Motor Vehicles – Danelle will give the DMV report.
- a) Update on number of organ donor license plates that have been sold.
 - b) Amount of donations through DMV to Gift of Life Education Fund.
 - c) Other DMV activities of importance to the Task Force.
10. Report on Statline progress, as Nevada's new Donor Registry:
- a) Report from DMV – Danelle Snodgrass
 - b) Report from Nevada Donor Network – Ken Richardson
 - c) Report from Sierra Eye & Tissue Donor Services – Sandi Smith

- d) Report from California Transplant Donor Network – Virginia Reese
- e) *Present for discussion by the Task Force the draft for the uniform donor applications for the Statline donor registry. Discuss where these forms will be distributed.
Potential action: discuss any modifications that Task Force members believe should be made before form is printed for distribution and decide where the forms will be distributed.
- 11. Report from Sandi Smith of Sierra Eye & Tissue Donor Services
 - a) Donate life awareness bracelets that are now available. If anyone wants to have one or distribute them, contact Sandi Smith or Danelle.
 - b) Report on DMV demographics on organ donor registrations created by Anne Sagel from Nevada Donor Network.
- 12. Report from Debbie Pinjuv of The Transplant Network
 - a) Campaign by The Transplant Network paid for a campaign to have several smaller size billboards placed throughout Reno which featured the Cornwall twins and the organ donor license plates.
 - b) Report on fundraiser The Transplant Network and Sierra Eye & Tissue Donor Services are working on for one of the Task Force members, Heidi Smith, who is currently waiting for a liver transplant.
- 13. Public Comment
- 14. *Discussion/Action regarding future meeting dates – Frankie Sue Del Papa

Important Dates:

~**September 27:** UNLV – “Ethical Issues in Transplantation” Keynote address by Deputy Surgeon General Kenneth P. Moritsugu, MD, MPH – 6pm
 ~**November:** National Marrow Awareness Month
 ~**November:** Thanksgiving Day each year: National Give Thanks, Give Life Day
 ~**November 11-13:** National Donor Sabbath
 ~**November 12:** Jon Ralston Roast-Green Valley Ranch - Benefit for Second Chance Foundation
 ~**January:** National Volunteer Blood Donor Month
 ~**February 14:** National Donor Day
 ~**February 14:** 3rd Year Anniversary of Donor License Plates
 ~**March:** National Eye Donor Month
 ~**April:** National Organ & Tissue Donation Awareness Month
 ~**June 16-21:** U.S. Transplant Games-Louisville, Kentucky

~~~ Website Address: [www.giftoflife.nv.gov](http://www.giftoflife.nv.gov) ~~~~

\* Action may be taken on items denoted by Asterisk (\*)

- The Committee wishes to notify the public that it may consider agenda items out of order and may adjourn early
- This agenda has been sent to all of the members of this Committee, and other interested persons who have requested an agenda for this committee
- This agenda has been posted on the Nevada Organ & Tissue Donation Task Force website: <http://giftoflife.nv.gov>
- Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify Danelle Snodgrass at (775) 687-6300, ext. 233, 24 hours prior to the date of the meeting.

**THIS NOTICE AND MEETING AGENDA HAS BEEN PROPERLY NOTICED AND POSTED ON OR BEFORE 9 AM ON THE THIRD WORKING DAY BEFORE THE MEETING AT THE FOLLOWING LOCATIONS :**

University of Nevada – Reno  
University Campus  
Reno, NV 89557

Office of the Attorney General  
100 N. Carson Street  
Carson City, NV 89701

NV Dept. of Motor Vehicles  
555 Wright Way  
Carson City, NV 89711

University of Nevada, Las Vegas  
4505 Maryland Parkway  
Las Vegas, NV 89154

Grant Sawyer State Office Building  
555 E. Washington Ave.  
Las Vegas, NV 89101

NV Dept. of Motor Vehicles  
8250 W. Flamingo Rd.  
Las Vegas, NV 89117